

Meeting Minutes  
Take Palmetto Pride Where You Live Litter Commission  
Conference Call  
November 5, 2020 10:00 am

The meeting of the Litter Commission was a conference call at 10:02 am, November 5, 2020. Notice of the date, time and location of the meeting was posted.

**Members in Attendance:**

Robert J. Boyles Jr. – SCDNR Director / Chairman presided meeting; John Wienges, Jr. – SCAC, Melissa Harrell – MASC, Mallory Coffey – KABSC, Capt. Brad Hughes – SCDPS, Tonnya Kohn – SCCA, Jarrod Bruder – SCSA, Deborah Parker – PPP, SCDNR staff included Valerie Shannon, Amanda Stroud; Constituent - Tony Gaston

**Members Not in Attendance:**

Ike Gray – SC Department of Corrections, Sarah Lyles – PalmettoPride, Jill McCain – SC Trucking Association & Allen Hutto – SC Department of Transportation

**I. Call to Order**

The meeting was called to order by Boyles at 10:02 am.

**II. Approval of Minutes**

The August 25<sup>th</sup> meeting minutes were approved by consent.

**III. 2020 Legislative Report**

A motion to approve the report was made and approved apart from a minor typo correction prior to the electronic mailing on November 10<sup>th</sup>. Kohn acknowledged the design and layout of the report.

**IV. Next Initiative – Measuring Effectiveness**

Conversations between Boyles and Shannon concluded the recommended next initiative is to a review the efforts and effectiveness of the Litter Commission.

Boyles asked the following questions to the Commission:

- Do we need to establish goals, and what goals should the Commission look at? Ideas included enforcement, written tickets, pounds of litter picked up, etc.
- Do we need to look at the development of a Statewide Litter Reduction Plan?
- How do we build on the energy and momentum of the 2020 Legislative Report? It may be the time to determine now if the effectiveness of the commission and make decisions on how we will move the needle.

Harrill (MASC)

- Wants to see inclusion of incremental goals within the larger goal. Multiple ways to define moving the needle to include methods to show that the Commission is moving towards larger goals.

#### Bruder (SCSA)

- Does not think it is a bad idea to measure effectiveness of the Commission, but 2020 might not be the right time. Litter enforcement has been affected by civil unrest, short-staffed law enforcement agencies, etc. that may have temporarily pushed litter down the priority list for law enforcement.
- SCSA has 14 new sheriffs coming in this year. The Association is responsible for training new sheriffs, which will include 28 over the last couple years. It was suggested to include the litter control in Sheriff School to make sure that litter is on their radars as they begin their tenures.
- Boyles sked Shannon to follow-up with Bruder about upcoming training

#### Coffee (KABSC)

- Suggested to have the new sheriffs at the Litter Control Associations conference

#### Shannon

- Thanked Capt. Hughes for his assistance in drafting the survey questions and Kohn's staff for generating data request.
- Requested Harrill assistance with distributing survey to Police Chief's Association to provide additional input.
- A preliminary survey was sent out to the Commission for review – the target audience is law enforcement officers. The goal is to keep the survey as short as possible to reduce time burden on officers and engage as many LE agencies around the state.
- Remarks and recommendations about the survey are due by November 20<sup>th</sup>.

#### **V. Time and Location of next meeting**

April or May is suggested. The goal would be to have the meeting at the coast in person. Shannon will check with SCDNR staff to determine a date that will work for MRD and SCDNR staff to host the group.

#### **VI. Adjournment**

Meeting adjourned at 10:31 am